SMOKELESS TOBACCO LIKE CHEW, DIP AND SNUS:

- is not a safe alternative to smoking;¹
- contains at least 28 cancer-causing chemicals like lead and formaldehyde and carcinogens like cadmium and arsenic;²,³
- can cause gum disease, tooth decay and tooth loss.⁴,⁵
- can cause white or gray patches inside the mouth that can lead to cancer.⁶