



# Florida WIC Client Notice February 20, 2023: Voluntary Recall of ProSobee Simply Plant-Based Infant Formula

**Summary:** Two (2) batches of ProSobee Simply Plant-Based Infant Formula have been voluntarily recalled by the manufacturer. This recall is being done out of an abundance of caution due to the remote possibility of cross-contamination with the bacteria Cronobacter sakazakii. All product distributed went through extensive testing and tested negative for the bacteria. No other batches or other products are impacted.

**What to do:** If you have purchased cans of ProSobee Simply Plant-Based Infant Formula, follow these steps.

1. Check the can(s) to identify whether the product is affected.

On the front and sides of the can, check if it's the **12.9 oz can size** with **UPC Code of 300871214415**.



If yes, then check the bottom of the can for batch codes **ZL2HZF** and **ZL2HZZ**. These are the only two batches affected. Both batches have a "Use By Date" of "1 Mar 2024."



2. If you have a product that is included in the recall, do not use the product.
3. If these cans were redeemed with your WIC EBT card, **contact your local WIC clinic to return the recalled cans of formula. Do not return or exchange your WIC formula at the grocery store.** If needed, your WIC nutrition staff member will discuss options for switching formulas.
4. If your baby consumed formula from a recalled batch, and you suspect she or he is having an adverse reaction, immediately call your pediatrician. For all feeding-related questions or questions about your child's health, contact a health care professional.

**Cronobacter is bacteria that can cause severe, life-threatening infections or an inflammation of the membranes that protect the brain and spine. Symptoms may include poor feeding, irritability, temperature changes, jaundice (yellow skin and whites of the eyes), grunting breaths and abnormal movements.**

5. To report adverse reactions, or if you have additional questions about the recall, contact Reckitt Mead Johnson available by phone at 1-800-479-0551 or by email at [consumer.relations@rb.com](mailto:consumer.relations@rb.com).
6. For more information, visit <https://www.enfamil.com/prosobee-recall-2023/>

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